

CCTV: Perceptions & Beliefs

UK Public Opinion Research

AT A GLANCE

CCTV at a glance



86% of people support the use of CCTV in public spaces

80% would like more information on how and why CCTV is used



64%

of people would be worried if their local council announced it was reducing CCTV to save money

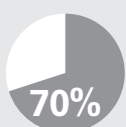


SUPPORT

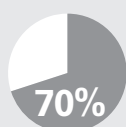
People support public space CCTV because...



It helps prevent crime



It's crucial for criminal investigations



It makes public spaces feel safer



It helps prevent anti-social behaviour

Support for public space CCTV would increase if...

43%

Cameras were monitored more closely

36%

More information on local impact was shared

37%

Data on convictions achieved through CCTV was more readily available

27%

Police and local authorities were seen to work more closely together

THE LAW

The Surveillance Camera Code of Practice

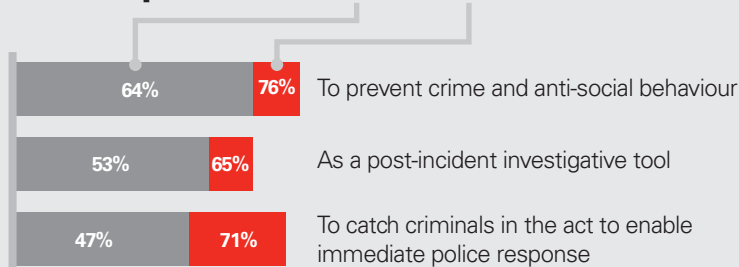


Only 10% of people know what the Surveillance Camera Code of Practice is

But, on being told what the Code of Practice was 70% welcome it

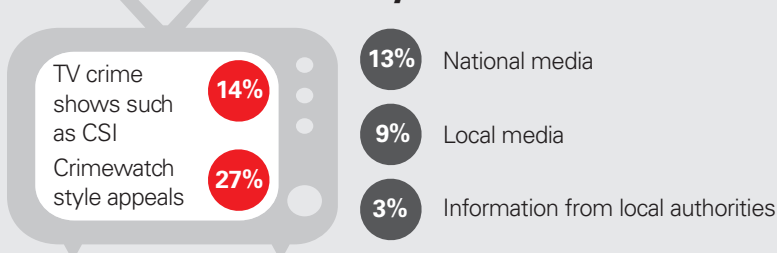
USAGE

Public space CCTV is / should be used...



PERCEPTIONS

Public perceptions of CCTV are most influenced by...



Source: Poll of 2000 UK adults by consumer research specialist ICM (April 2014).



For the complete results visit:

synecticsuk.com/research